Enabling Modern Business Hosting & Infrastructure
Customer Solution Case Study

Case Study: Boston Pizza deploys global training site Using a geographically load-balanced dedicated server environment

Customer: Boston Pizza International
Website: www.bostonpizza.com
Employee Size: 1,000+
Country or Region: Canada
Industry: Food

Customer Profile: Boston Pizza restaurants offer a casual dining setting with over 100 menu items including gourmet pizzas made with our signature hand pressed dough. We also have mouth-watering pastas and a wide variety of appetizers, salads, entrées and desserts

Boston Pizza has more locations, serving more guests annually than any other casual dining concept in the country. Over 40 million guests are served at over 340 locations in Canada each year.

Services: managed dedicated servers, BGP networking, managed security, geographic load balancing, dedicated network links, managed support

For More Information about other Canadian Web Hosting Successes, please visit:
canadianwebhosting.com/casestudies

"Canadian Web Hosting delivered on every aspect of our web hosting environment. From the initial planning stages, to implementation of the geographical load balancing using BGP, they exceeded our requirements at every turn. We now have a highly available environment that routes customers to the best server location and ensures that our teams can access their tools 24/7."

Ken MacAllister, Learning and Technology Manager, Boston Pizza

Business Challenge

With more than 340 locations across Canada, keeping teams up to date can be a challenging and daunting task.   When Boston Pizza engaged Canadian Web Hosting they required a solution for their training site www.bplearning.ca that could achieve 100% availability and distribute traffic geographically based on location, or server usage, to ensure that every team member got the best performance possible and the systems could failover in the event of an outage.   As part of the solution, Boston Pizza also wanted their environment on dedicated hardware that included a managed security solution to ensure that the sites and content were protected continuously with minimal support from their internal IT teams.

Successful Results

To meet the challenges set out, Canadian Web Hosting's team worked with Boston Pizza and designed a custom solution that leverage several key components including hardware and software packages from Dell, Juniper, Riverbed and utilized BGP routing to meet the geographic traffic requirements and the ability to failover seamlessly between locations. After Boston Pizza approved the plan, Canadian Web Hosting deployed dedicated hardware including Dell Servers and Juniper SRX firewall devices in Toronto and Vancouver. With the Juniper SRX devices include Intrusion Detection, malware and virus protection and advanced firewall technology. Since the launch, the platform has exceeded expectation and continues to be a real value add to Boston Pizza.